



# Secrets to Success in Industry Careers: Essential Skills for Science and Business

*L. Borbye*

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*Secrets to Success in Industry Careers* introduces you to the differences between what is needed in school and what is needed in industry. It describes the entire process of obtaining a job including analysis of a job description, writing an application, preparation for an interview, and conduct during and after an interview. Most importantly, this book is the ideal “industry-insider” guide because it provides you with skills and understanding essential for success on the job. Fictional anecdotes make it easy to understand application of these skills, summarized at the end of each chapter and supported by self guided assessment questionnaires. This is the ideal guide on how to succeed for anyone seeking a job or already employed in both industry and academic environments.

- Self-assessment tools are included to help identify strengths and opportunities for growth
- Includes chapters on understanding business goals, leadership and teamwork, communication skills, marketing, discipline, flexibility, innovation, intellectual property, special technologies, quality, ethics, globalization, ambiguity, expectation and career management
- Author has developed highly successful industry-relevant training for students and new employees and has experience from both industry and academic environments
- Contains a compilation of essential technical and managerial skills necessary for success in industry, including chapters on expectation management and career management

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