



Creating Conditions for Promising Collaboration: Alliances, Networks, Chains, Strategic Partnerships (SpringerBriefs in Business)

Edwin Kaats, Wilfrid Opheij

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This publication focuses on the conditions for promising collaboration. Collaboration is becoming a dominant instrument in today's economy and society and manifests itself in many shapes and forms. It is a challenging instrument which still isn't very well understood and poses the business community in front of a number of challenging dilemma's. We position collaboration as a multidisciplinary phenomenon and - based on years of research and as reflective practitioners - offer a comprehensive model for analyzing and designing collaborative processes that is both scientifically rooted and applicable in practice. A better understanding of collaborative processes will enhance the success of alliances, networks, chains and strategic partnerships. In addition to this we look to the future of organizing from a collaborative perspective and address the challenges ahead.

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