



The Implementation and Effectiveness of Transport Demand Management Measures: An International Perspective

Tom Rye

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Congestion and traffic-related pollution are increasingly becoming major issues in towns and cities world-wide. This book deals with carefully selected market and non-market based measures to reduce congestion, and their implementation and effectiveness in tackling the problem. The book features a multi-authored research-based text comprising 12 individual chapters that draw upon relevant case studies. The authors were specifically chosen for their global expertise in terms of the respective Demand Management Tools. Drawing on international case studies, the book details the role played internationally by selected Transport Demand Management (TDM) measures in dealing with both congestion and traffic-related pollution in urban areas, focusing on their relative merits and in particular their effectiveness and the issues surrounding implementation.

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