



220 Best Franchises to Buy: The Essential Sourcebook for Evaluating the Best Franchise Opportunities

Lynie Arden

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Today's economic climate, dominated by corporate giants and chains, can be a tough place for a new face, but buying a franchise is the best opportunity for a budding entrepreneur. **220 Best Franchises to Buy**, revised and updated with all-new franchise ideas, shows you how to get in on the ground floor--and how to reap the benefits of running your own business without running all the risks.

Here are all the facts you need to make an informed decision about the franchise operation that best suits your professional goals, financial resources, and personal needs. The book features a step-by-step breakdown of potentially confusing areas such as financial responsibilities and licensing fees. You'll also learn about what kind of training and marketing to expect for your money, and how to negotiate a contract in your favor. This new edition of a business classic has been completely updated and revised to include franchise opportunities for the new millennium--everything from advertising to the fastest-growing chains of health clubs. With over fifty thousand copies in print, **220 Best Franchises to Buy** is one of the most trusted sources of franchise information for today's entrepreneurs.

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