



# Sozialpsychologie: Ein Lehrbuch (German Edition)

*Hans-Werner Bierhoff*

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Nach didaktischen Gesichtspunkten aufgebaut stellt dieses Lehrbuch den modernen Forschungsstand des Faches systematisch, umfassend und verständlich dar. Diese Neuauflage ist vollständig überarbeitet worden. Sie behandelt - den aktuellen Schwerpunkten der sozialpsychologischen Forschung und Theoriebildung folgend - die Bereiche Soziale Motive, Soziale Kognitionen, Einstellungen, Interaktion und Gruppeneinflüsse einschließlich Führung in Gruppen. Neu aufgenommen wurden das Allgemeine Aggressionsmodell, die Terror-Management-Theorie, die Selbst-Kategorisierungs-Theorie sowie die Themen "Positive Illusionen und Beziehungsglück" und "Entscheidung und Leistung in Gruppen".

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