



Organizational Behavior: A Critical-Thinking Approach

Christopher P. Neck, Jeffery D. Houghton, Emma L. Murray

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Organizational Behavior: A Critical-Thinking Perspective, by Christopher P. Neck, Jeffery D. Houghton, and Emma L. Murray, provides insight into OB concepts and processes through a first-of-its kind active learning experience. Thinking Critically challenge questions tied to Bloom's taxonomy appear throughout each chapter, challenging students to apply, analyze, and create. Unique, engaging case narratives that span several chapters along with experiential exercises, self-assessments, and interviews with business professionals foster students' abilities to think critically and creatively, highlight real-world applications, and bring OB concepts to life.



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