

Corporate Foresight and Strategic Decisions: Lessons from a European Bank

Marinova, Ul-Haq

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Corporate Foresight and Strategic Decisions: Lessons from a European Bank Marinova, Ul-Haq This study investigates the relationships between corporate foresight and management decision-making processes in organizations. It provides an extensive analysis of extant theories of corporate foresight and strategic management, brings in new insights, and presents an in-depth case study exploration of corporate foresight of a European bank.



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