



Organisational learning and development during a recession: How eBay, Apple and Google foster organisational learning and development

Marianne Reyes

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Essay from the year 2010 in the subject Business economics - Personnel and Organisation, grade: A, The University of Surrey, course: MSc Human Resource Management, language: English, abstract: This paper critically evaluates whether learning and development is an unnecessary expense during a credit crunch. The first part of the paper gives a brief definition and overview in terms of training and development. Furthermore, when it comes to development it is worth bearing in mind that it is a far reaching concept with many different aspects which does not only include training. That is where organisational learning and culture come into the play. In order to promote understanding, the paper refers to practical examples of some of the most successful organisations such as eBay, Apple and Google.

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