



The New Digital Storytelling: Creating Narratives with New Media

Bryan Alexander

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Digital storytelling uses new media tools and platforms to tell stories. The second wave of digital storytelling started in the 1990s with the rise of popular video production, then progressed in the new century to encompass newer, social media technologies. *The New Digital Storytelling: Creating Narratives with New Media* is the first book that gathers these new, old, and emergent practices in one place, and provides a historical context for these methods.

Author Bryan Alexander explains the modern expression of the ancient art of storytelling, weaving images, text, audio, video, and music together. Alexander draws upon the latest technologies, insights from the latest scholarship, and his own extensive experience to describe the narrative creation process with personal video, blogs, podcasts, digital imagery, multimedia games, social media, and augmented reality—all platforms that offer new pathways for creativity, interactivity, and self-expression.

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