



How to Account for Sustainability: A simple guide to measuring and managing (D?Shorts)

Laura Musikanski

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Learn how to measure, manage and account for sustainability in your business in clear, simple and feasible steps. This book takes you from concept to innovation and back to action items for all aspects of sustainability. Each chapter has four sections: (1) a specific description of sustainability challenges, (2) an example of a business making a profit by sustainability problem, (3) an exercise challenging the reader to identify business solutions and (4) clear, simple takeaways. The book is structured around the world's most accepted guidelines for sustainability reporting, the Global Reporting Initiative.

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