Run Grow Transform: Integrating Business and Lean IT

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Your customers want innovation and value, and they want it now. How can you apply Lean principles and practices throughout your enterprise to drive operational excellence, reduce costs while improving quality, enable efficient growth, and accelerate idea-to-value innovation?
Shingo Prize-winning author Steve Bell and other thought leaders show you how—guiding you to more effectively align people and purpose, promote enterprise agility, and leverage transformative IT capabilities to create market-differentiating value for your customers. Combining research and insight with practical examples and in-depth case studies that can be put to immediate use, Run Grow Transform: Integrating Business and Lean IT is a must read for leaders and senior managers from all disciplines, showing you how to:

Drive enterprise outcomes and strategy through adaptive Business/IT learning
Maximize collaboration, leverage the knowledge and skills of your teams
Overcome enterprise-wise obstacles commonly encountered by Agile development teams
Improve infrastructure reliability and cost, learn how to get the best results from operations frameworks including ITIL, COBIT and ISO 20000
Apply Lean principles to Enterprise Architecture and Business Process Management disciplines
Make informed, value-based choices about outsourcing
Tap into big data and social media to listen to and interact with the virtual voice of your customers
Streamline management, collaboration, and communication systems
Identify and measure the right things that lead to customer value

What readers are saying:

This book focuses on the most critical and challenging issue for any aspect of the development or use of IT: creating a collaborative learning culture.—Jeffrey K. Liker, Shingo Prize-winning Author of The Toyota Way

Run Grow Transform takes the next logical step to driving enterprise value. This could be the game-changing playbook for IT 3.0.—Mark Katz, CIO & Senior Vice President, Esselte Corporation
A powerful read detailing how companies can leverage their Lean IT transformation to supercharge the business.—Tom Paider, IT Build Capability Leader, Nationwide
The consistent application of the practices described in this book has enabled Embraer to reap huge gains. I recommend this book as a desktop companion.—Alexandre Baulé, Vice President Information Systems, Embraer… takes the reader a leap forward, ready for immediate application to bridge Lean and innovation.—Melissa Barrett, Enterprise Architecture & IT Strategy, Premera Blue Cross
… sets out the principles and practices necessary for success in the new economy.—Jez Humble, Author of Continuous Delivery

Steve Bell has hit another home run with this book. Either your organization will adopt the wisdom contained in this book and thrive, or your competitors will do so and put you out of business.—Scott Ambler, Author of Disciplined Agile Delivery

It's rare to see truly new insight added to the Lean discussion. Steve Bell does just that by continuing to push the frontiers of Lean thinking.—Alexander Brown, COO, Scrum Inc.

Steve Bell has mapped a new trajectory. I challenge any CIO to read Bell's breakthrough work and not be compelled to start this journey to become a transformative leader in the creation of real and sustainable value.—Jeffrey Barnes, Society for Information Management (SIM), Regional Director, Advanced Practices Council

All too often the IT organization is viewed as an impediment to lean transformation, when it truly can be a catalyst. Steve's book sorts out all the noise, the jargon, and the "hero culture", guiding the reader to what is so obvious, yet so hard to see: build your culture around your customer!—Josh Rapoza, Director of Web Strategy and Operations, Lean Enterprise InstituteAligning Lean and IT is a great challenge with a big payoff. This book really shows how Lean and IT can create a strong enterprise; it's a great inspiration.—Klaus Lyck Petersen, Solar A/SA must read for...

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From reader reviews:

Joshua Orvis:

Playing with family in a park, coming to see the coastal world or hanging out with close friends is thing that usually you have done when you have spare time, subsequently why you don't try matter that really opposite from that. One activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Run Grow Transform: Integrating Business and Lean IT, you can enjoy both. It is very good combination right, you still desire to miss it? What kind of hangout type is it? Oh occur its mind hangout fellas. What? Still don't obtain it, oh come on its named reading friends.

Mary Bolinger:

Are you kind of active person, only have 10 or even 15 minute in your time to upgrading your mind skill or thinking skill even analytical thinking? Then you are experiencing problem with the book when compared with can satisfy your short space of time to read it because all this time you only find book that need more time to be study. Run Grow Transform: Integrating Business and Lean IT can be your answer as it can be read by anyone who have those short extra time problems.

James Rodriguez:

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Eli Benton:

That book can make you to feel relax. That book Run Grow Transform: Integrating Business and Lean IT was vibrant and of course has pictures on there. As we know that book Run Grow Transform: Integrating Business and Lean IT has many kinds or type. Start from kids until teens. For example Naruto or Investigation company Conan you can read and believe you are the character on there. So , not at all of book tend to be make you bored, any it offers you feel happy, fun and relax. Try to choose the best book for you and try to like reading that.

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